



Project HEAL

HELP TO EAT, ACCEPT AND LIVE

Recovery is possible. When people who suffer from an eating disorder are able to receive comprehensive treatment, they CAN regain a healthy relationship with food and live full and happy lives. Project HEAL knows this is true through the first-hand experience of its founders, supporters and volunteers, as well as through the testimonials and success stories of the organization's grant recipients.

2016 ANNUAL REPORT

Dear Friends,

2016 was Project HEAL's most successful and exciting year to date. We funded 27 more scholarships for life saving care, bringing our grand total of funded scholarships to 70! **We funded 20 more grant recipients** to get the life saving care they deserve, more than doubling our number from last year and bringing our **grand total of grant recipients to 63!**

We hosted a [strategy summit](#) at **Google Headquarters** with leading eating disorder researchers to determine gaps in the field and how to have the most impact going forward.

We spread our message widely. We grew to **28k followers on Facebook**, and were featured in [Forbes](#) and [The New York Times](#).

We've partnered with **14 more treatment centers** across the country to provide donated treatment grants to Project HEAL applicants – bringing our **total number of treatment center partners to 30!**

We've expanded to over **40 chapters** in colleges and communities across the United States, and in Canada and Australia – enabling us to spread our life-affirming mission even further.

We've hosted our **2nd successful SF Gala** – Fighting for 500 2 was sponsored by the SF 49ers and Arianna Huffington, and raised over \$250k for our treatment grant fund

We grew our team!

Love,

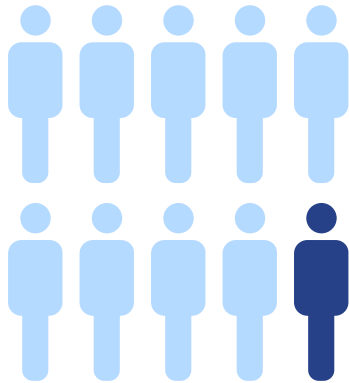
A handwritten signature in blue ink that reads "Liana and Kristina". The script is fluid and cursive.

Liana Rosenman
Co-Founder and Chief
Communications
Officer

Kristina Saffran
Co-Founder and
Chief Development
Officer

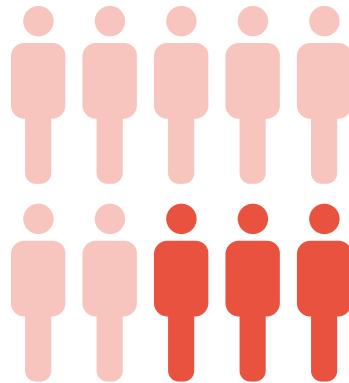
The Problem
EATING DISORDERS

Eating Disorders are pervasive.



10% of Americans suffer.

Eating Disorders have the highest mortality rate of any mental illness.



An estimated 30% of sufferers die.

THE IMPEDIMENTS TO A SOLUTION

Many sufferers lack hope that full recovery from an eating disorder is possible.

Treatment costs upwards of
\$30,000
per month.

Treatment is inaccessible for most...
ONLY 10%
get treatment.

THE PROJECT HEAL SOLUTION

How Are We Fixing This Problem?

We provide treatment grants for those who cannot afford it. Our Clinical Advisory Board (CAB) of eating disorder specialist conducts quarterly comprehensive applicant reviews to select recipients who are the most motivated to reach full recovery.

CLINICAL ADVISORY BOARD

EVELYN ATTIA, MD

Director of the Center for Eating Disorders at New York-Presbyterian Hospital

CHRISTINA CARRAD, LPC. LCAT. ATR-BC

Licensed Creative Arts Therapist and a nationally registered and board certified Art Therapist

ERIC VAN FURTH, PH.D., FAED

Clinical Director of the Center for Eating Disorders Ursula in Leidschendam

WENDY STERLING, MS, RD, CSSD, CDN

Registered Dietitian and a Board Certified Specialist in Sports Dietetics

KENNETH WILLIS, MD

Monte Nido Manhattan psychiatrist

NEVILLE H. GOLDEN, MD

Chief of Adolescent Medicine in Pediatrics at Stanford

DEBRA K. KATZMAN, MD, FRCP(C)

Senior Associate Scientist at the Research Institute at the Hospital for Sick Children

ROLLYN ORNSTEIN, MD

Associate Professor of Pediatrics at Penn State College of Medicine

Cynthia M. Bulik, Ph.D., FAED

Founding Director of the University of North Carolina Center of Excellence for Eating Disorders, Distinguished Professor of Eating Disorders at the University of North Carolina at Chapel Hill, and Professor of Nutrition in the Gillings School of Global Public Health

Walter H. Kaye, M.D

Professor of Psychiatry at the University of California San Diego and Director of the Eating Disorder Research and Treatment Program

BOARD OF DIRECTORS

CRAIG KRAMER

Mental Health Ambassador and Chair, Global Campaign for Mental Health, Johnson & Johnson

GRETCHEN GERWE WELCH

Former US State Department Official

SEJAL HATHI

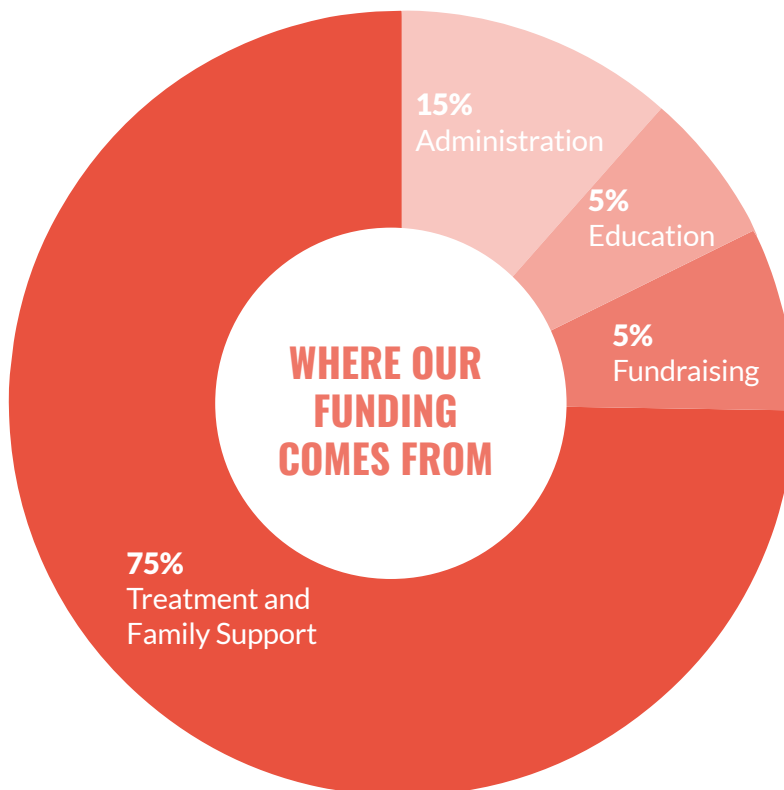
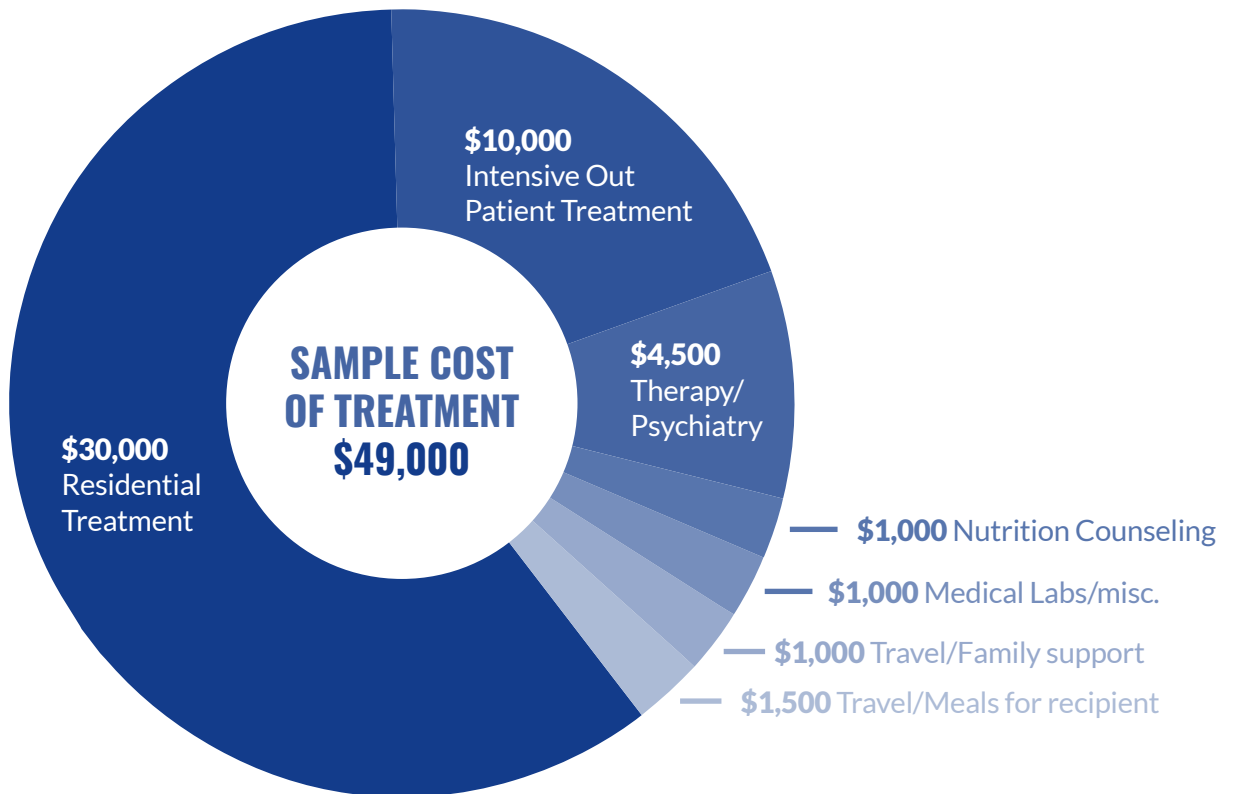
MD/MBA candidate at Stanford, social entrepreneur

JENNA TREGARTHEN

Founder and CEO of Recovery Record

We approach recovery in a holistic manner. We support our applicants from residential to outpatient treatment, and fund travel, family visits, new recovery clothing and meal support, to enable them to reach a full recovery.

2016 FINANCIAL BREAKDOWN



TREATMENT CENTER PARTNERS

As the leading eating disorder non-profit in the country, we partner with and receive pro-bono services from the top eating disorder treatment centers across the country.



We fundraise for the remainder of the comprehensive treatment and monitor progress industry standards and regular check ins.

ORGANIZATIONAL SUCCESSES



40
Chapters



27
Treatment Grants



30
Treatment Center
Partners



28k followers



28k followers



6k followers

Forbes



teenVOGUE



The
New York
Times



THE
HUFFINGTON
POST

Newsday



WALL STREET
JOURNAL

DAILY NEWS

CBS
NEWS

People

BUSTLE



seventeen

Dr.
Phil